

The Creative Industries in IN State Senate District 3 Senator Earline Rogers

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 3**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

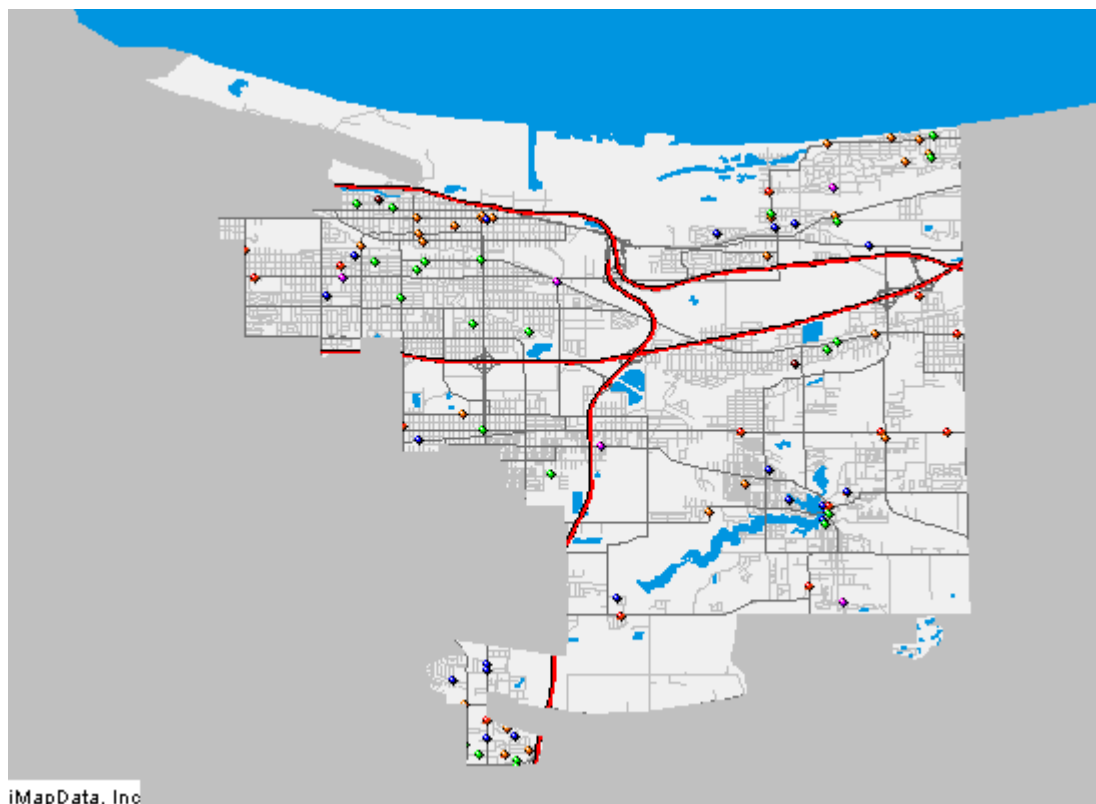
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 3 is home to 103 arts-related businesses that employ 1,311 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 3**, with each dot representing an arts-centric business.

103 Arts-Related Businesses in IN State Senate District 3 Employ 1,311 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 3 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	31
Museums	3	27
Zoos and Botanical	1	2
Historical Society	1	2
Performing Arts	25	49
Music	13	28
Services & Facilities	2	6
Performers	10	15
Visual Arts/Photography	24	47
Crafts	3	7
Visual Arts	2	3
Photography	13	25
Services	6	12
Film, Radio and TV	15	38
Motion Pictures	12	36
Television	2	1
Radio	1	1
Design and Publishing	25	1,129
Architecture	9	35
Design	6	12
Advertising	10	1,082
Arts Schools and Services	9	17
Arts Schools and Instruction	9	17
GRAND TOTAL	103	1,311

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 3 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	0	5	500.00%	0	31	3,100.00%
Museums	0	3	300.00%	0	27	2,700.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	21	25	19.05%	42	49	16.67%
Music	13	13	0.00%	28	28	0.00%
Services & Facilities	2	2	0.00%	5	6	20.00%
Performers	6	10	66.67%	9	15	66.67%
Visual Arts/Photography	28	24	-14.29%	100	47	-53.00%
Crafts	4	3	-25.00%	20	7	-65.00%
Visual Arts	2	2	0.00%	3	3	0.00%
Photography	15	13	-13.33%	61	25	-59.02%
Services	7	6	-14.29%	16	12	-25.00%
Film, Radio and TV	15	15	0.00%	88	38	-56.82%
Motion Pictures	12	12	0.00%	57	36	-36.84%
Television	2	2	0.00%	30	1	-96.67%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	23	25	8.70%	1,126	1,129	0.27%
Architecture	9	9	0.00%	53	35	-33.96%
Design	6	6	0.00%	11	12	9.09%
Advertising	8	10	25.00%	1,062	1,082	1.88%
Arts Schools and Services	4	9	125.00%	9	17	88.89%
Arts Schools and Instruction	4	9	125.00%	9	17	88.89%
GRAND TOTAL	91	103	13.19%	1,365	1,311	-3.96%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org